



WPEC  
c/o WTTT/WABM TV  
651 Beacon Pkwy  
Ste 105  
Birmingham, AL 35209  
ph: (205) 943-2168

**Advertiser**  
**Agency**  
**Buyer**  
**Salesperson**

**Abruzzo For Democratic State Senat(74573**  
**Davis Group (3567)**  
HULSEN,MEENAH  
TeleRep/DAL, Dallas (2988)  
ph: (972) 404-8737

**Invoice** 2638976  
**Inv Date** 10/14/2012  
**Terms** CIA  
**Contract** 1391410  
**Bill Type** Weekly/Irregular  
**Period** 10/8/2012 - 10/14/2012

**Davis Group**  
**4201 Bee Cave Rd**  
**Ste C-101**  
**Austin, TX 78746**

AgM

**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** ABRUZZO FOR SENATE (479533)  
**Acct Types** **National/Political Candidate Agency BRD**  
**Est/Headline** 1346/06351457  
**Demo** A35+R  
**Revision**  
**Comments** ABRUZZO FOR SENATE  
\*\*\*\*\* THIS IS A CASH IN ADVANCE

**CO-OP/Order Type** No/Normal  
**Package**  
**Gen. Date** 10/17/2012 11:24:40AM

West Palm Beach (WPEC)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	SPOT	7:00:00AM- 9:00:00	Day, F-1	10/12/12 8:54AM (Fr)	00:30	CBS-CBS This Morning	ABRUZZOJ1202H	\$340.00	
2.0	SPOT	7:00:00AM- 9:00:00	Day, F-1	10/12/12 8:18AM (Fr)	00:30	CBS-CBS This Morning	ABRUZZOJ1202H	\$340.00	
4.0	SPOT	8:00:00AM- 9:00:00	Day, Su-1	10/14/12 8:30AM (Su)	00:30	News-CBS 12 News This Morning 8a Sunday	ABRUZZOJ1202H	\$300.00	
5.0	SPOT			10/12/12			1 preempt @ \$625.00	\$0.00	Pre-empt
6.0	SPOT			10/12/12			1 preempt @ \$625.00	\$0.00	Pre-empt
8.0	SPOT	4:00:00PM- 5:00:00	Day, F-1	10/12/12 4:30PM (Fr)	00:30	Dr Phil	ABRUZZOJ1202H	\$525.00	
9.0	SPOT	4:00:00PM- 5:00:00	Day, F-1	10/12/12 4:21PM (Fr)	00:30	Dr Phil	ABRUZZOJ1202H	\$525.00	
11.0	SPOT	6:00:00PM- 6:30:00	Day, F-1	10/12/12 6:27PM (Fr)	00:30	News-WPEC CBS 12 News at 6p	ABRUZZOJ1202H	\$900.00	
12.0	SPOT	6:00:00PM- 6:30:00	Day, F-1	10/12/12 6:24PM (Fr)	00:30	News-WPEC CBS 12 News at 6p	ABRUZZOJ1202H	\$900.00	
14.0	SPOT	11:00:00PM-11:35:00	Day, F-1	10/12/12 11:34PM (Fr)	00:30	News-WPEC CBS 12 News at 11p	ABRUZZOJ1202H	\$1050.00	
15.0	SPOT	11:00:00PM-11:35:00	Day, F-1	10/12/12 11:24PM (Fr)	00:30	News-WPEC CBS 12 News at 11p	ABRUZZOJ1202H	\$1050.00	
17.0	SPOT	11:35:00PM-12:35:00	Day, F-1	10/12/12 11:59PM (Fr)	00:30	CBS-The David Letterman Show	ABRUZZOJ1202H	\$340.00	
18.0	SPOT	11:35:00PM-12:35:00	Day, F-1	10/12/12 11:50PM (Fr)	00:30	CBS-The David Letterman Show	ABRUZZOJ1202H	\$340.00	
21.0	Prime			10/12/12			1 preempt @ \$3000.00	\$0.00	Sold Out
22.0	Prime	178695-CBS-The Good	Day, Su-1	10/14/12 10:14PM (Su)	00:30	CBS-The Good Wife (Sunday)	ABRUZZOJ1202H	\$3000.00	

**We warrant that the actual broadcast information shown on this invoice was taken from the official program log. Net 30 - Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.**

Gross Total	<b>\$9,610.00</b>	Total Spots	12
Commission	<b>(\$1,441.50)</b>		
Net Total	<b>\$8,168.50</b>		



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ph: (972) 404-8737

**Invoice** 2639266  
**Inv Date** 10/21/2012  
**Terms** CIA  
**Contract** 1391410  
**Bill Type** Weekly/Irregular  
**Period** 10/15/2012 - 10/21/2012

**Davis Group**  
**4201 Bee Cave Rd**  
**Ste C-101**  
**Austin, TX 78746**

AgM

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**Revision**  
**Comments** ABRUZZO FOR SENATE  
\*\*\*\*\* THIS IS A CASH IN ADVANCE

**CO-OP/Order Type** No/Normal  
**Package**  
**Gen. Date** 10/22/2012 2:50:02PM

West Palm Beach (WPEC)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
3.0	SPOT	7:00:00AM- 9:00:00	Day, M-1	10/15/12 8:54AM (Mo)	00:30	CBS-CBS This Morning	ABRUZZOJ1202H	\$340.00	
7.0	SPOT	11:00:00AM-12:00:00	Day, M-1	10/15/12 10:58AM (Mo)	00:30	CBS-The Price is Right	ABRUZZOJ1202H	\$625.00	
10.0	SPOT	4:00:00PM- 5:00:00	Day, M-1	10/15/12 4:55PM (Mo)	00:30	Dr Phil	ABRUZZOJ1202H	\$525.00	
13.0	SPOT	6:00:00PM- 6:30:00	Day, M-1	10/15/12 6:30PM (Mo)	00:30	CBS-Evening News	ABRUZZOJ1202H	\$900.00	
16.0	SPOT	11:00:00PM-11:35:00	Day, M-1	10/15/12 11:35PM (Mo)	00:30	News-WPEC CBS 12 News at 11p	ABRUZZOJ1202H	\$1050.00	
19.0	SPOT	11:35:00PM-12:35:00	Day, M-1	10/15/12 12:33AM (Mo)	00:30	CBS-The David Letterman Show	ABRUZZOJ1202H	\$340.00	
20.0	Prime	178656-CBS-Hawaii F	Day, M-1	10/15/12 10:36PM (Mo)	00:30	CBS-Hawaii Five-O (Monday)	ABRUZZOJ1202H	\$3000.00	
23.0	Prime	178666-CBS-Survivor	Day, W-1	10/17/12 8:30PM (We)	00:30	CBS-Survivor (Wednesday)	FDP1201H	\$1250.00	
24.0	Prime	178661-CBS-NCIS: L	Day, Tu-1	10/16/12 7:59PM (Tu)	00:30	CBS-NCIS: Los Angeles (Tuesday)	ABRUZZOJ1202H	\$3000.00	

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Gross Total	<b>\$11,030.00</b>	Total Spots	9
Commission	<b>(\$1,654.50)</b>		
Net Total	<b>\$9,375.50</b>		